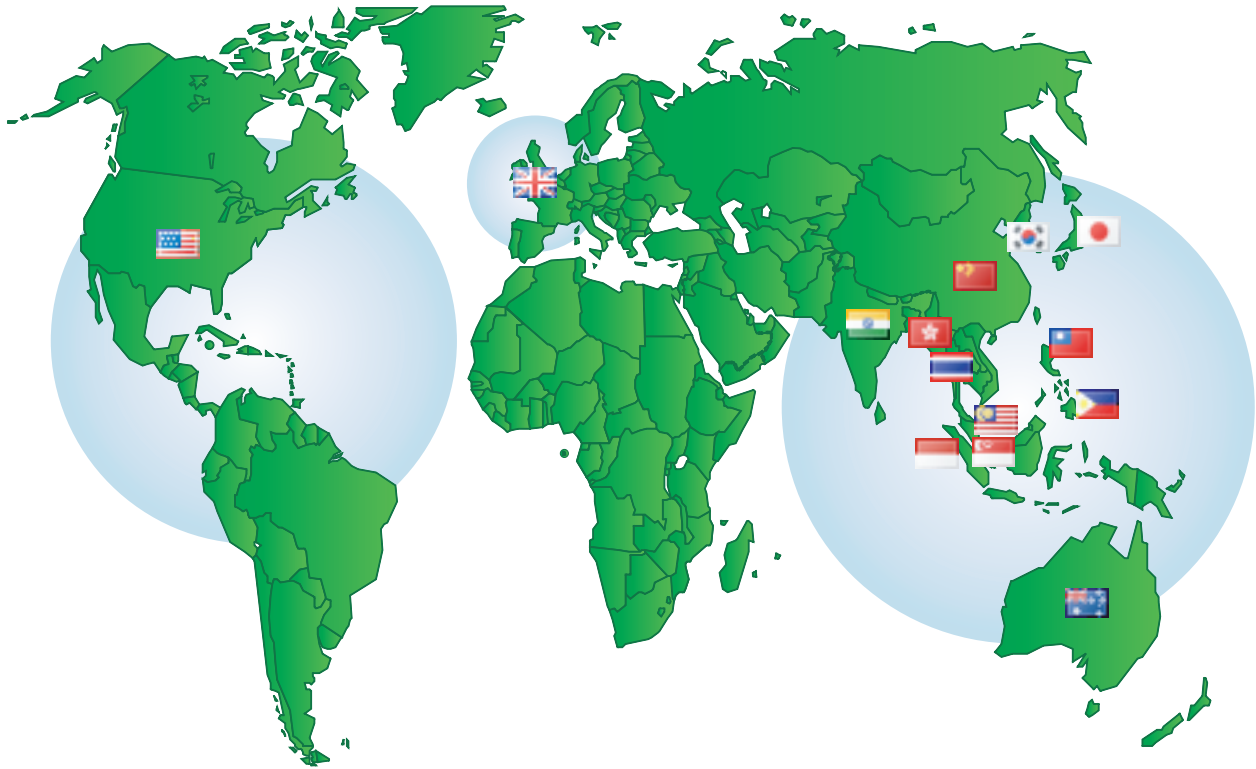
















## Advertlets International Traffic Statistics



COUNTRIES	IMPRESSIONS PER DAY	UNIQUES PER DAY	Network Details	
 Malaysia	1,500,000	125,000	<b>REGISTERED USERS</b>	<b>15,000</b>
 Singapore	450,000	80,000	<b>BLOGS</b>	<b>25,000</b>
 Indonesia	150,000	30,000	<b>AD FORMATS</b>	165X240* 468X60
 Hong Kong	100,000	30,000	Images / Flash / Text	336X280* 728X90
 China	150,000	50,000	* Valid for Polls	180X150
 Taiwan	50,000	40,000	<b>Rates (CPM)</b>	<b>VALID TIL MARCH 2008</b>
 Japan	20,000	10,000	MALAYSIA	<b>RM15</b>
 Korea	15,000	10,000	SINGAPORE	<b>SGD10</b>
 Philippines	30,000	15,000	CHINA	<b>USD3</b>
 Thailand	30,000	10,000	UNITED STATES	<b>USD3</b>
 India	30,000	10,000	ALL OTHER COUNTRIES	<b>USD2</b>
 Australia	30,000	10,000	<b>Volume Discount Rates</b>	
 U. States	135,000	80,000	MORE THAN 3 COUNTRIES	<b>USD 2.5</b>
 U. Kingdom	50,000	10,000	Flat rate of USD2.50 for CPM ad buys for traffic from more than 3 countries, exceeding 1 million impressions.	
Others	200,000	120,000	MORE THAN 2 MIL IMPRESSIONS	<b>20%</b>
			Valid for any buy for any country, exceeding 2 million impressions.	